

F.No.28(1)2(AR)2014-Stores

M/s Printeresting XI-38B30, 2<sup>nd</sup> floor Prestige Centre, MG Road Kasaragod - 671 121

> Sub: Printing and supply of CPCRI Institute Publications for 2016-17 - reg. Ref: Your Qtn. No. & dated Nil.

Sir,

With reference to the above, Competent Authority has been pleased to accept the rate quoted by you for entering into Rate Contract for a period of one year from 18.11.2016 to 17.11.2017 for printing of Technical Booklet, Book Ledger B/W, Palmphlet (Large), Palmphlet (Long), Pamphlet (Brochure), Poster (Digital A3), Handout (Digital A4), Flyer (Digital) and Letter head as per details given below:-

1.	Type of publication	:	Technical Booklet - 1/8 Demy (5.5 in x 8.5 in)
2.	No. of copies required	:	500 Nos.
3.	Quality of paper for cover page	:	220 gsm imported art card
4.	Type of printing	:	Multicolour – including graphic designing with English & Hindi titles
5.	Cover page finishing*		Matt lamination*
6.	Approx. No. of inside pages	:	20 or more;130 gsm imported art paper (matt)
7.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word	:	Minimum 3 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person and final colour correction and editing of tone and contrast of digital photos (150 – 200 nos.), minor corrections in graphs etc.
8.	Type of binding	:	Centre pinning
9.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
10.	Cost of printing including DTP, ctp, paper cost and printing as per above specifications for 500 copies by water-resistant packing and supply to the Institute	:	Rs.21,500/-
11.	Additional cost for additional each of 4 inner pages	:	Rs.2,500/-

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1.	Type of publication	:	Book Ledger (b/w)- (8 in x 14 in)
2.	No. of copies required	:	100 Nos.
3.	Quality of paper for cover page	:	Hard cover
4.	Type of printing	:	Multi colour – including graphic designing with English & Hindi titles
5.	Cover page finishing*		Ledger
6.	Approx. No. of inside pages	:	120 or more;100 gsm map litho paper
7.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word	:	Minimum 2 proof corrections by sending proofs throughe-mail or Internet or by sitting with DTP person.
8.	Type of binding	:	Hard binding with durable spine (Rexene / canvas)
9.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
10.	Cost of printing including DTP, paper cost and printing as per above specifications for 100 copies packing and supply to the Institute	:	Rs.16,000/-
11.	Additional cost for additional each of 4 inner pages	:	Rs.400/-

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1.	Type of publication	:	Pamphlet (large) - (½ Demy) (5 in x 11in)
2.	No. of copies required	:	500 Nos.
3.	Quality of paper	:	170 gsm imported art paper
4.	Type of printing	:	Multi colour – including graphic designing
	Cost of page designing and layout		Minimum 3 proof corrections by sending proofs
5.	(DTP Charges)	:	through e-mail or Internet or by sitting with DTP
	English text supplied in MS Word		person, photo editing, tone/ colour corrections
8.	Type of binding	:	Creasing – 2 Fold (6 pages)
9.	Delivery	:	Supply of final printed material by courier and in
2.			soft copy in pdf to institute is needed.
10.	Cost of printing including DTP, ctp, paper cost and printing as per above specifications for 500 copies by water-resistant packing and supply to the Institute	:	Rs.7,000/-

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1.	Type of publication	:	Pamphlet (long)- ( <sup>1</sup> / <sub>2</sub> Crown) (4.5 in x 10 in)
2.	No. of copies required	:	500 Nos.
3.	Quality of paper	:	170 gsm imported art paper
4.	Type of printing	:	Multicolour – including graphic designing
	Cost of page designing and layout		Minimum 3 proof corrections by sending proofs
5.	(DTP Charges)	:	through e-mail or Internet or by sitting with DTP
	English text supplied in MS Word		person, photo editing, tone/ colour corrections
6.	Type of binding	:	Creasing – 2 Fold (6 pages)
7.	Delivery		Supply of final printed material by courier and in
			soft copy in pdf to institute is needed.
8.	Cost of printing including DTP, ctp, paper cost and printing as per above specifications for 500 copies by water-resistant packing and supply to the Institute	:	Rs.5,600/-

1.	Type of publication	:	Pamphlet (Normal Brochure) - (¼ Demy) (3.5 in x 8 in)
2.	No. of copies required	:	500 Nos.
3.	Quality of paper	:	170 gsm imported art paper
4.	Type of printing	:	Multicolour – including graphic designing
5.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word	:	Minimum 3 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person, photo editing, tone/ colour corrections
6.	Type of binding	:	Creasing – 2 Fold (6 pages)
7.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
8.	Cost of printing including DTP, ctp, paper cost and printing as per above specifications for 500 copies by water-resistant packing and supply to the Institute	:	Rs.4,500/-

1.	Type of publication	:	Poster (Digital A3) (13 in x 19 in)
2.	No. of copies required	:	50 Nos.
3.	Quality of paper	:	170 gsm silky digital print paper
4.	Type of printing	:	Multi colour – including graphic designing
5.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word	:	Minimum 3 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person, photo editing, tone/ colour corrections
6.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
7.	Cost of printing including DTP, paper cost and printing as per above specifications for 50 copies by water- resistant packing and supply to the Institute	:	Rs.1,400/-
8.	* mention additional cost for special finishing separately for (mention)	:	Glossy lamination glossy spot lamination
9.	Cost for additional copies	:	Rs.18/-

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1.	Type of publication	:	Handout (Digital A4) (13 in x 8 in)
2.	No. of copies required	:	100 Nos.
3.	Quality of paper	:	130 gsm silky digital print paper
4.	Type of printing	:	Multi colour – including graphic designing
5.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word		Minimum 3 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person, photo editing, tone/ colour corrections
6.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
7.	Cost of printing including DTP, paper cost and printing as per above specifications for 100 copies by water-resistant packing and supply to the Institute	:	Rs.1,400/-
8.	* mention additional cost for special finishing separately for (mention)	"	Glossy lamination glossy spot lamination
9.	Cost for additional two copies	:	Rs.10/-

1.	Type of publication	:	Flyer Digital (6 in x 8 in)
2.	No. of copies required	:	200 Nos.
3.	Quality of paper	:	130 gsm silky digital print paper
4.	Type of printing	:	Multicolour – including graphic designing
5.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word		Minimum 3 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person, photo editing, tone/ colour corrections
6.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
7.	Cost of printing including DTP, paper cost and printing as per above specifications for 200 copies by water-resistant packing and supply to the Institute	:	Rs.1,500/-
8.	* mention additional cost for special finishing separately for (mention)	:	Glossy lamination glossy spot lamination
9.	Cost for additional four copies	:	Rs.5/-

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1.	Type of publication	:	Letterhead (A4 - 210 mm x 297 mm)
2.	No. of copies required	:	500 Nos.
3.	Quality of paper	:	80 gsm Executive Bond print paper
4.	Type of printing	:	Multi colour
5.	Cost of page designing and layout (DTP Charges) English text supplied in MS Word	:	Minimum 2 proof corrections by sending proofs through e-mail or Internet or by sitting with DTP person, photo editing, tone/ colour corrections
6.	Delivery	:	Supply of final printed material by courier and in soft copy in pdf to institute is needed.
7.	Cost of printing including DTP, ctp, paper cost and printing as per above specifications for 500 copies by water-resistant packing and supply to the Institute	:	Rs.2,000/-
8.	Cost for additional 100 copies	:	Rs.400/-

•Payment will be made for the actual no. of copies printed

•The corrected proof of the booklet will be provided by PME cell of this Institute.

•The final printing may be done only after getting the proof approved by this Institute.

•The soft copy of the final layout print may be supplied to this office in pdf format along with the supply.

•Payment will be made after satisfactory completion of the work.

Yours faithfully,

(Jayarama Naik K.M) · · · Administrative Officer

Copy to:

1. The Finance and Accounts Officer, CPCRI, Kasaragod

2. The Chief Technical Officer, PME Cell, CPCRI, Kasaragod

3. CPCRI Website

4. Guard File