



भाकृअनुप - राष्ट्रीय कृषि अनुसंधान प्रबंध अकादमी

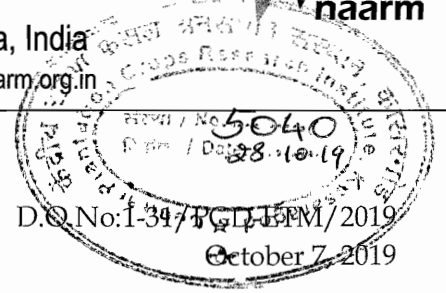
राजेन्द्रनगर, हैदराबाद-५०००३०, तेलंगाणा, भारत

ICAR-National Academy of Agricultural Research Management

(ISO 9001:2015 Certified)

Rajendranagar, Hyderabad-500030, Telangana, India

Phones: (040) 2458 1322; Fax: (040) 2401 5912; <https://naarm.org.in>



Dr. CH. SRINIVASA RAO, FNAAS, FISSS  
DIRECTOR

Dear Sir/Madam,

**Sub: Admission to One-Year Post Graduate Diploma in Educational Technology and Management (PGDETM) in Distance Mode - Nomination requested - Reg.**

We are happy to announce the admission process for 2<sup>nd</sup> batch of **Post Graduate Diploma in Educational Technology and Management (PGDETM)**, an one-year distance education programme initiated at the academy duly approved by ICAR and UGC.

The PGDETM programme has been designed to enhance competency of teachers/potential teachers of academic institutions in the area of Educational Technology and Educational Management. In this regard, it is requested to kindly nominate faculty/ scientists/ teachers/ trainers for the admission in PGDETM program.

The programme fee is Rs. 20000/- (for online/soft copy) and Rs. 25000/- (for hard copy of resource material). The last date for receiving application is 30 November 2019. The programme is expected to start from 01 January 2020. Application can be assessed online at <https://naarm.org.in/home/>. The applicants can contact Dr. S. Senthil Vinayagam, Professor & Course Coordinator (M: 9666113756), Mail: [pgdetm@naarm.org.in](mailto:pgdetm@naarm.org.in) for any further clarification.

I would be grateful if you kindly arrange to display the brochure of PGDETM programme (Brochure enclosed) on your organization's notice boards for wider circulation and encourage eligible candidates to apply.

With kind regards,

Yours sincerely,

(Ch. Srinivasa Rao)

E31

To  
**The Director**  
Central Plantation Crops Research Institute,  
Kudlu P.O.,  
Kasaragod - 671 124,  
Kerala

Key  
25/10

circulate all  
documents/letters  
for information  
29/10/19

HRD cell  
29/10/19

HRD  
24/10/19

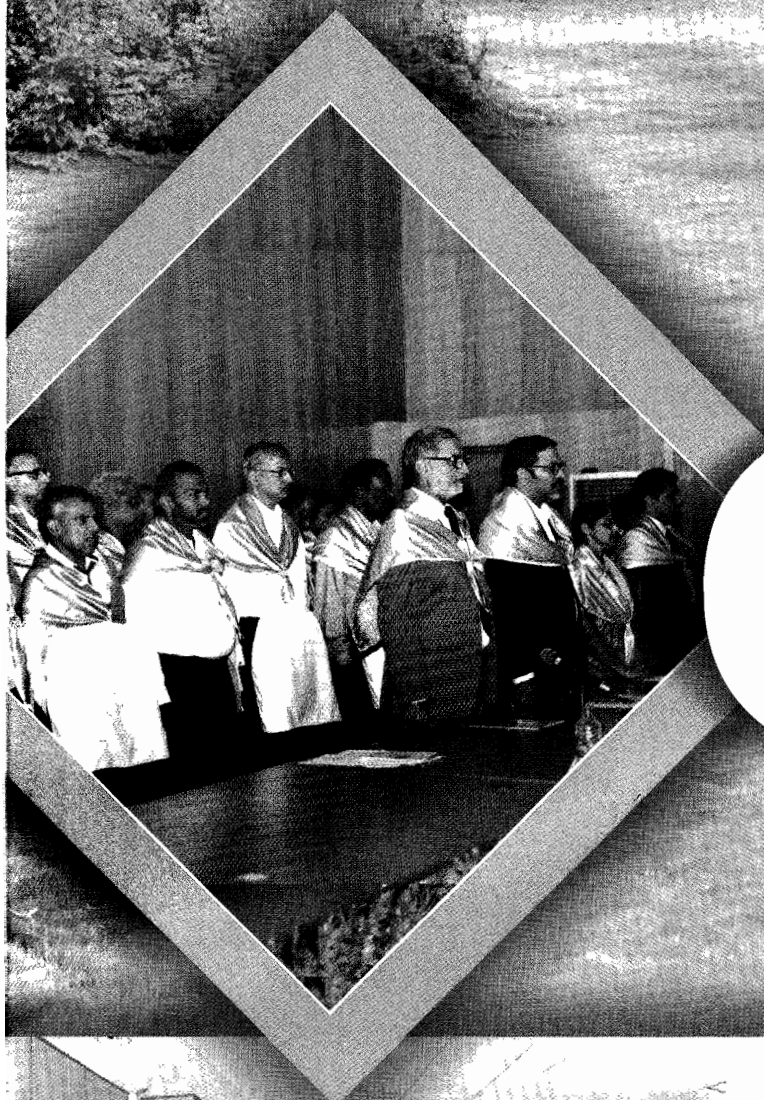
HRD  
24/10

**POST GRADUATE DIPLOMA IN**

**EDUCATIONAL TECHNOLOGY AND MANAGEMENT**

**(A DISTANCE EDUCATION PROGRAMME)**

Approved by UGC and ICAR





राष्ट्रअनुप्रभ  
हैदराबाद  
**NAARM**  
HYDERABAD

**PGD-ETM 2019**

**POST GRADUATE DIPLOMA IN  
EDUCATIONAL TECHNOLOGY AND MANAGEMENT  
(A DISTANCE EDUCATION PROGRAMME)**

Jointly offered

By

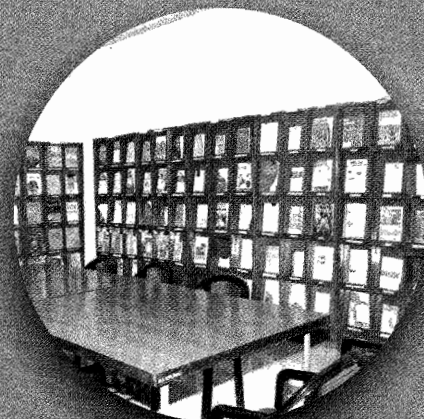
ICAR-National Academy of  
Agricultural Research Management  
Hyderabad

<https://naarm.org.in>

and

University of Hyderabad  
Hyderabad

[www.uohyd.ac.in](http://www.uohyd.ac.in)





## About the organizing Institution

ICAR-NAARM: The National Academy of Agricultural Research Management was established on 1<sup>st</sup> September 1976 by the Indian Council of Agricultural Research (ICAR) for enhancing the capacity of individuals and institutions of the National Agricultural Research and Education System (NARES) in research, education and extension management.

The academy is presently offering Post Graduate Diploma in Agricultural Management and Technology Management (PGDMA & PGDTMA) to develop a new generation of young leaders and managers for sustainable agricultural development.



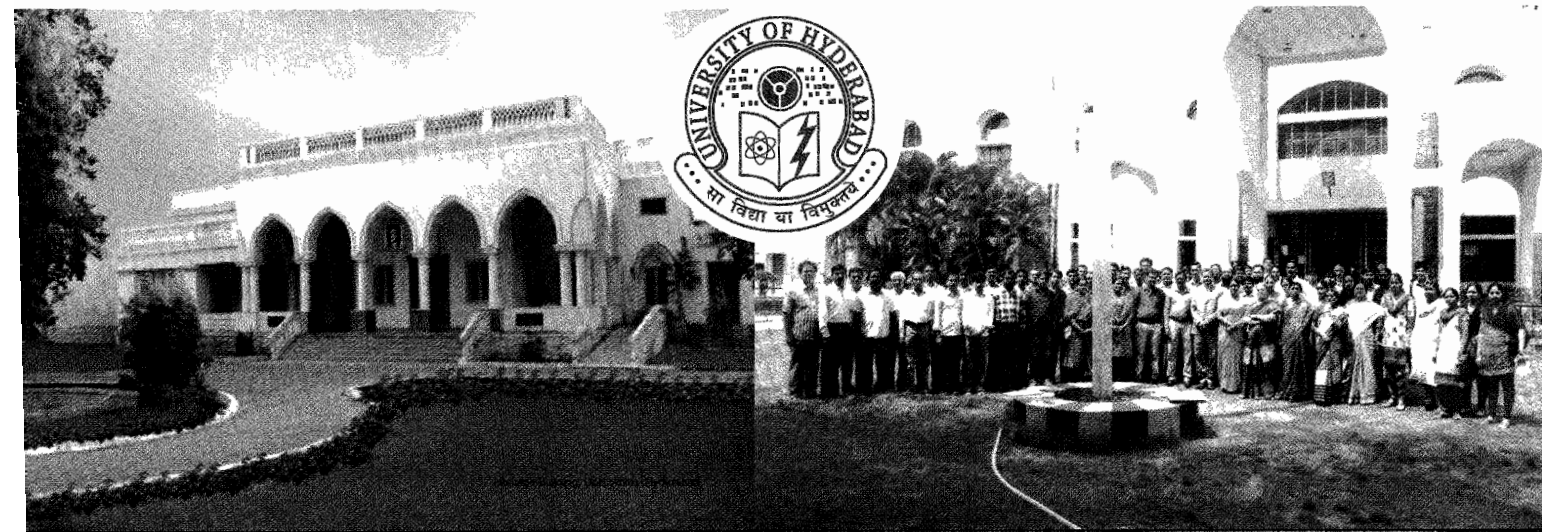
## About the Programme

One Year Post Graduate Diploma in Educational Technology and Management (PGD-ETM) is a two-semester course jointly offered by ICAR-NAARM and UoH, Hyderabad on a distance education mode. The programme offers an excellent opportunity to address the growing needs and demands in every aspect of education, curriculum development, instructional design, teaching-learning, evaluation and assessment and educational management.

The aim of the course is to develop capable and competent teachers/potential teachers of Universities and academic institutions. The course is structured to provide application of systematic knowledge about learning and instruction to teaching and training with aim of improving their quality and efficiency.

**University of Hyderabad (UoH):** The University of Hyderabad (UoH), is a premier institution of Post-Graduate teaching and research in the country, was established as a Central University - first of its kind in Southern India.

**Centre for Distance and Virtual Learning:** The CDVL is one of the oldest centres of the UoH which offers sixteen One year Post Graduate Diploma Programmes in various subjects through distance mode which are knowledge oriented and skill up gradation programmes.





## Revised Courses & Course contents

The programme comprises of eight courses over two semesters.

### FIRST SEMESTER (Jan - June, 2020)

#### Educational Technology - I

(Basics of ET, Multimedia in Education, Instructional Technology, Evaluation of ET) (4 credits)

#### Psychology of Learning

(Introduction, Nature and Theories of Learning, Principles of Learning, Motivation and Personality Development) (4 credits)

#### Instructional Design and course development

(Instructional Design, Assessments, Course Development) (3 credits)

#### Dimensions of Teaching

(Essentials of Teaching, Teaching Methods, Classroom Management, Mentoring, Guidance and Counselling) (3 credits)

(Total 14 Credits)

### SECOND SEMESTER (July - Dec, 2020)

#### Educational Technology-II

(Emerging Technologies in Education, Open Education Resources, e-Content Authoring Tools, Virtual Learning Environment)(4 credits)

#### Management of Education

(Management of Higher Education, Administration, Planning and Finance for Education)(4 credits)

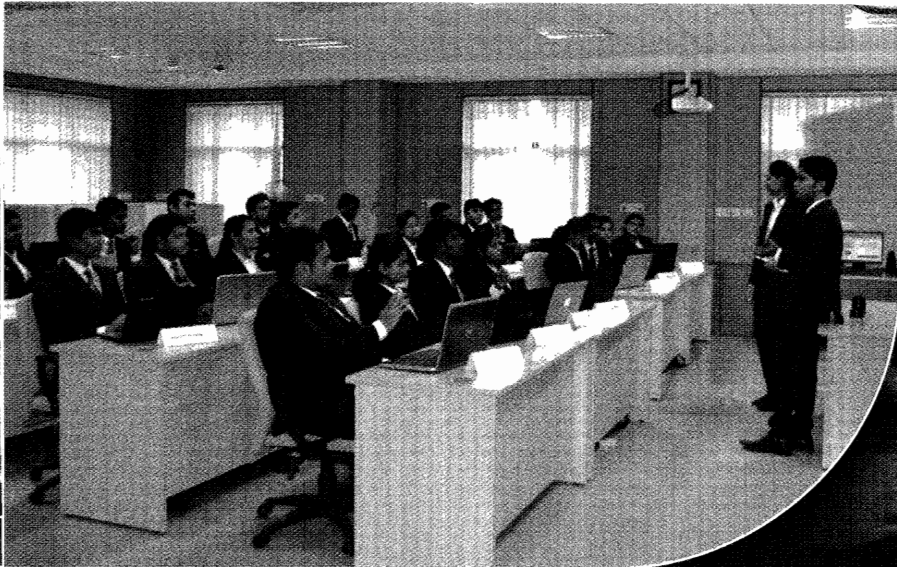
#### Evaluation and Testing

(Overview, Systems and Processes of Testing and Evaluation, Technology in Testing and Evaluation, Analysis Interpretation and use of results)(4 credits)

New course will be identified (4 credits)

(Total 16 Credits)





## Course Highlights

- ✦ The Curriculum is designed to enhance the capacity of teachers on component level knowledge and skills on education technology and also to practice learning, teaching and assessment in higher education.
- ✦ The curriculum will facilitate the teachers to acquaint with latest development in the field of Education Technology to improve the teaching competences in university, training organizations and other higher order learning situations.
- ✦ The programme content will expose the prospective students to understand the latest tools and techniques for effective teaching-learning situations.
- ✦ The contact sessions and end-term examinations will be held at Hyderabad or any other locations depending on the number of candidates.

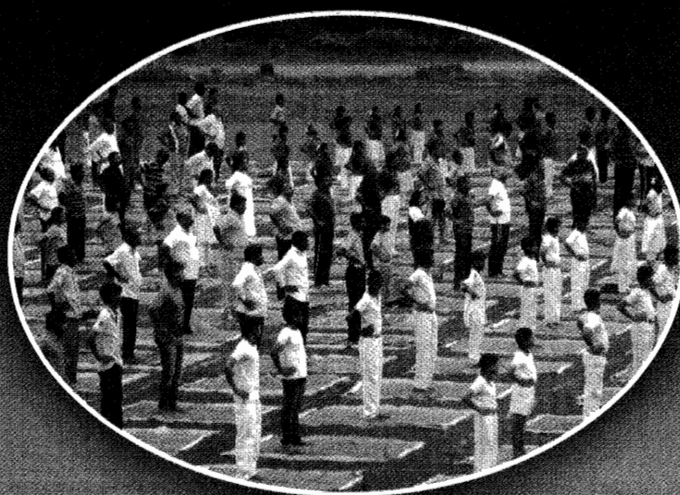


## Eligibility

Post Graduate Degree  
or  
Graduate with  
two years of experience







## Fee Structure

### Application Fee

₹ 300/- (Through Demand Draft in favour of  
"ICAR Unit-NAARM A/c" payable at Hyderabad)

### Programme Fee

₹ 25,000/- for hardcopy of course materials  
or  
₹. 20,000/- for softcopy of course materials  
(e-books)

- ✓ Application form can be downloaded from the website: <https://naarm.org.in>
- ✓ For further information please communicate through email id: [pgdetm@naarm.org.in](mailto:pgdetm@naarm.org.in), or contact the associated faculty members:

**Dr. S. Senthil Vinayagam**  
Programme Coordinator  
ICAR-NAARM, Hyderabad  
Phone # 040-24581285  
e-mail: [senthil@naarm.org.in](mailto:senthil@naarm.org.in)

**Joint Director (A&R)**  
ICAR-NAARM, Hyderabad  
Phone # 040-24581555  
e-mail: [jdar@naarm.org.in](mailto:jdar@naarm.org.in)

**Director**  
CDVL, UoH  
Golden threshold building  
Nampally station road  
Hyderabad 500 001

Published by  
**Dr. Ch. Srinivasa Rao, Director**  
ICAR-National Academy of Agricultural Research Management  
Rajendranagar, Hyderabad - 500030, Telangana, India  
+91-40-24581300/333, Fax: 091-40-24015912  
email: [director@naarm.org.in](mailto:director@naarm.org.in)