

Day 5 23 November 2022

10.00 am Awareness on protection of plant varieties and farmers rights  
Importance of conservation and protection of crop varieties in the context of Protection of Plant Varieties and Farmers Rights Act will be discussed.  
Co-ordinators: Niral V. and Rajesh M. K.  
Conveners: Sudha R. and Diwakar Y.

2.00 pm Valedictory Function

### Agri Expo 19-23 November 2022

The platform is for growers, wholesalers, importers, exporters and all other stakeholders of agriculture, horticulture, animal husbandry, fisheries, farm machinery and equipment and allied sectors who want to expand and diversify their business and activities. There will be 150 stalls of different categories as mentioned below:

Category	Size	Facilities	Stall charge (Rs.)	
			Up to 10.11.2022	From 11.11.2022
Economy	3m x 3m	1 table, 1 chair, 1 plug 5 Amps	5,000	7,000
Standard	3m x 3m	2 tables, 2 chairs, 2 plugs (5 & 15 Amps), 1 fan	10,000	14,000
Premium	3m x 3m	3 tables, 3 chairs, 2 plugs (5 & 15 Amps), 1 fan	25,000	25,000
Nursery	3m x 6m	1 table, 2 chairs, 1 plug 15 Amps, irrigation facility	15,000	21,000

For Booking and Enquiry:

**Dr. Diwakar, Y.**

Scientist-in-charge

ICAR-CPCRI Research Centre, Kidu

Mob: 7259791311 / 9483832376; 08257 298220

Mail: diwakar.y@icar.gov.in / diwakar.icar@gmail.com

**Sh. Anoop Kumar**

Technical Assistant

ICAR-CPCRI Research Centre, Kidu

Mob: 9961415696 / 08257 298220

Mail: cpcricrkidu@gmail.com

## ORGANIZING COMMITTEE

Chairman

**Dr. Anitha Karun**

Acting Director, ICAR-CPCRI, Kasaragod

Members

**Dr. Muralidharan K**

Head, Division of Social Science

**Dr. K. B. Hebbar**

Head, Division of Physiology, Biochemistry and PHT

**Dr. Ravi Bhat**

Head, Division of Crop Production

**Dr. Vinayaka Hegde**

Head, Division of Crop Protection

**Dr. P. Anithakumari**

Head, Regional Station, Kayamkulam

**Dr. S. Elain Apshara**

Head, Regional Station, Vittal

**Dr. C. Thamban**

Principal Scientist, Division of Social Science

**Dr. K Samsudeen**

Principal Scientist., Division of Crop Improvement

Secretary

**Dr. Niral V.**

Contact Officer and Principal Scientist, ICAR-CPCRI, Kasaragod

Conveners

**Dr. Diwakar Y.**

Scientist-in-charge, Research Centre, Kidu

**Dr. Nagaraja N.R.**

Scientist Sr. Scale, Regional Station, Vittal

For more details

**DIRECTOR**

**ICAR-CENTRAL PLANTATION CROPS RESEARCH INSTITUTE,**

KASARAGOD 671124, KERALA

Ph: 04994 - 232893/232894/232895/232090

Fax: 04994 - 232322

Website <https://cpcricar.gov.in>

E mail: director.cpcricar@icar.gov.in directorcpcricar@gmail.com



ICAR-CPCRI Research Centre, Kidu  
Nettana Post, Dakshina Kannada District  
Karnataka – 574230



## मेगा किसान मेला एवं एग्री एक्सपो Mega Kisan Mela & Agri Expo

19-23 November 2022



### Sponsors & Partners

Indian Council of Agricultural Research, National Horticulture Board  
Coconut Development Board, Protection of Plant Varieties and Farmers Rights Authority  
Directorate of Arecanut and Spices Development, Directorate of Cashewnut and Cocoa Development  
NABARD, CAMPCO, MAMCO, TUMCOS, ATMA, Dakshina Kannada  
Dept. of Agriculture/ Horticulture / Animal Husbandry, Govt. of Karnataka  
Shri Kshetra Dharmasthala Rural Development Project, Kukke Shree Subrahmanya Temple  
Jain Irrigation, SRK Ladders Puttur, Pavitra Engineering & Constructions, Mangalore



# Mega Kisan Mela & Agri Expo

ICAR-CPCRI Research Centre, Kidu was started in 1972 for production of quality planting material, in a secluded area extending 120 ha inside the forest land in Western Ghats at Kidu, near Subrahmanya in Dakshina Kannada district of Karnataka. Later in 1998, the International Coconut Gene Bank for South Asia (now for South Asia and Middle East, ICG-SAME) was established. Presently, the centre conserves both coconut and cocoa germplasm. Over the years, the Centre has made remarkable progress by serving the cause of farmers and society through supply of quality planting material, germplasm conservation and utilization, technology generation, transfer of technologies and development of skilled human resources. At present nearly 75,000 coconut, 4 lakh arecanut, and 50,000 cocoa planting materials are being made available to the farmers annually.

The year 2022 is the Golden Jubilee year of the ICAR-CPCRI Research Centre, Kidu and many commemorative events have been organized starting from 10 January 2022. One of the main Celebratory events is the Mega Kisan Mela to be conducted on 19 November 2022. In this event, nearly 5000 farmers from different parts of Karnataka and neighbouring as well as major producing states are expected to participate.

The five day Agri Expo (19-23 November 2022) will have a participation of over 150 exhibitors from both public and private sector in the areas of agri-inputs and services, value addition, and hi-tech horticulture. Scientists-farmer interface, training programmes and seminars will be conducted on all the five days.

Besides, cultural programmes will be organised from 5:30 PM on all days from 19 to 22 November 2022.

## Events (Day wise)

Venue: Built-up space near the Residential Block, RC, Kidu

### Day 1 19 November 2022

- 10.00 am **Inaugural function**  
National and state level dignitaries will grace the inaugural session of Kisan Mela. Release of publications and honouring Padmasree Awardees from DK district will mark the occasion.
- 12.30 pm **Inauguration of Biodiversity Conservation Fair**  
The biodiversity fair envisaged will provide an opportunity for genome saviours and research institutes to show case the diversity conserved within and across the species. Farmers, students and public can have a close look at the diversity and understand the importance of germplasm conservation.  
*Co-ordinators:* Nagaraja N.R. and Diwakar Y.  
*Conveners:* Bhavishya and Ranjini T.N.
- 2.00 pm **Farmer-Scientist-Interface programme and Demonstration of Drone Technology**  
The interface programme is to bring all the stakeholders in one platform to discuss the recent advances and opportunities for sustainable development of farming sector. During this event, application of drone technology for precise spraying in Arecanut and Coconut will be demonstrated.  
*Co-ordinators:* K. Muralidharan and K.P. Chandran  
*Conveners:* Rajkumar and Sujithra M.

### Day 2 20 November 2022

- 10.00 am **Sustainable Arecanut Farming and Plant Protection Technologies**  
Under the current scenario of changing climate and emergence/resurgence of pests and diseases, it is pertinent to bring farmers and scientists together to deliberate upon appropriate strategies. Multiple aspects of arecanut cultivation including marketing will be discussed.  
*Co-ordinators:* Ravi Bhat and Vinayaka Hegde  
*Conveners:* Madhu T.N. and Thava Prakasa Pandian R.

- 2.00 pm **Hi-tech Horticulture Technology**  
It is aimed to popularize technologies like protected cultivation with precision farming and other advanced technologies like plasticulture, hydroponics, aeroponics, cocoponics, vertical farming etc. among farmers.  
*Co-ordinators:* Samsudeen K. and Murali Gopal  
*Conveners:* Panjavarnam G. and Prathibha V. H.

### Day 3 21 November 2022

- 10.00 am **Natural Resources Management**  
Ways and means to reduce dependency on external inputs in farming is addressed in this session which includes natural farming, organic farming, *in situ* composting techniques, organic recycling etc.  
*Co-ordinators:* P. Subramanian and Alka Gupta  
*Conveners:* Surekha and Selvamani V.
- 2.00 pm **Cocoa cultivation and processing**  
Scope for cocoa cultivation and opportunities in processing will be deliberated here.  
*Co-ordinators:* S.Elain Apshara and Manikantan M. R.  
*Conveners:* Shameena Begum P. P. and Chaithra M.

### Day 4 22 November 2022

- 10.00 am **Value Addition and Mechanization in Plantation Crops and Spices**  
Indigenously developed value addition protocols and farm mechanization options are dealt in this session.  
*Co-ordinators:* K.B. Hebbar and A.C. Mathew  
*Conveners:* Saritha Hegde and R. Pandiselvam
- 2.00 pm **Farmers Producer Organizations (FPOs) - Scope and opportunities**  
This session is devoted to experience sharing for harnessing economic and entrepreneurial potential of farmers' collectives.  
*Co-ordinators:* C. Thamban and S. Jayasekar  
*Conveners:* Ranjini T. N. and Bhavishya